



Self Managed VM

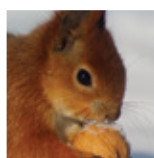
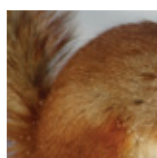
IT Agility in a constantly changing world

In today's constantly changing world, your IT must adapt to align with changing business needs. You need to develop new applications and services quickly and easily, whilst maintaining and enhancing existing services.

Attenda's Self Managed VM service provides on demand computing resources, using a flexible platform that can be fully self-managed. The solution delivers cost savings, capacity flexibility and rapid provisioning, coupled with simplified self-service configuration and management.

With our Self Managed VM Service you can mix and match resources to fit your precise needs to accommodate traffic spikes, test and development needs and other variable load applications. Our fully featured web portal enables to control and configure VMs with ease, providing you with complete control of your computing resources.

Delivered with a Service Level Agreement to the networking and infrastructure level, and with optional support service layers, if desired, Self Managed VM is the answer to the provision of a variable, flexible and scalable platform that can be utilised in a variety of rapid deployment situations, ensuring that your computing resources are continually optimised to meet both short and long term business needs.



What does Self Managed VM mean to you?

Self Managed VM is ideally suited to businesses that either have costly or inefficient computing environments, test and development environments with large server sprawl, or highly complex self managed applications that demand compute resource flexibility for a defined period of time; providing basic hosting resources in time and cost sensitive environments.

With Attenda's Self Managed VM you can secure a virtual VM instance within a completely independent shared infrastructure hosted by Attenda, built using VMware vCloud Director, and managed by you, using our intuitive web portal. Providing a Service Level Agreement to the network and infrastructure level, it offers a flexible facility designed for a variety of computing needs including Test & Development environments, Custom LAMP stack, CMS, Wikis, Jabber and other requirements where businesses want to retain full control of security and the underlying operating system, but with the ability to use an Opex rather than Capex model for resource provisioning.

With flexible, consumption based pricing, billing by the hour and no minimum commitments, you pay for what you need when you need it. You can add capacity for peak times, simply through the web portal, and then scale back down when it is no longer required, paying only for the capacity that you use, when you use it.

As an example, test and development environments typically have different security environments to the production environment and in some cases may even be managed by a different group of people. The ability to rapidly provision virtual cloud computing resources to match development processes, without impacting on the production environment, offers a safe and cost effective option.

If you are interested in what cloud computing can do for your business, Self Managed VM provides the ideal basis for beginning your journey to the Cloud. You can start with a small pilot project with a non-critical application, or in a test and development environment, building a strong Cloud provider relationship with Attenda, that will enable you to move some or all your data centre infrastructure into the Cloud over time.

Self Managed VM is quick and simple to get up and running and 3 steps:

- **Step 1 - you select the size for your Cloud Server**, measured by the processor and amount of physical memory reserved for your VM.
- **Step 2 - you select your operating system**, choosing from a variety of popular 64-bit Linux distributions or Windows® images
- **Step 3 - your server is online in just a few minutes** and using our online control panel and API, each Cloud Server can be upgraded or removed as your needs change.
- Once online, you can easily create clones and copies to expand your environment, or to create a restore point.

Delivering cost effective, flexible, infrastructure as a service

Self Managed VM provides you with the control, security and performance that you need but with freedom, control and innovation. The Self Managed VM Service is built upon Attenda's expertise in designing and building its highly available, scalable and high performing Enterprise class Cloud computing platform, so it is supported by one of the UK's leading managed services and Cloud computing providers.

More importantly, Attenda can provide clients with an evolutionary path to cloud computing, leveraging existing investments, whilst maintaining the flexibility to extend capacity between clouds and integrate with existing production environments.

We can deliver a complete set of services, enabling enterprises to transition smoothly from test and development through staging and pre-production, to the live production environment, adding monitoring, management, and backup services through to fully managed environments.

Our ISO 20000 certification reinforces our commitment to the highest service levels delivering IT certainty. Our ISO 27001 certification reflects our world class processes and controls to ensure the highest levels of security for your systems and sensitive data.

Service Highlights

- Quick to build, deploy and decommission servers
- Simplicity of management with self service portal providing full client control, root access and integrated firewall security
- Simple purchasing process, both initial and incremental
- Simple infrastructure to self manage
- Standard infrastructure SLA
- Utility style billing – pay for what you use

Service Features

- VM instance deployed in minutes
- Configure the compute units to match your exact requirements
- No limit on the number of VMs
- Standard Windows & Linux operating system template or client self-install with open source software
- Provision of integrated Firewall
- Unlimited storage, client selectable, pay per GB
- Create and manage copies of environments to store on demand

Operating Systems and Software

- Choose from a variety of popular 64-bit Linux distributions
- Windows® Images - Windows Server 2008
- More to be added in the future.

Service Pricing

1 GB RAM Windows Licenced Server:
Less than £ 100 per month

4 GB RAM Windows Licenced Server:
Less than £ 140 per month

Attenda

One London Road
Staines TW18 4EX
United Kingdom
t: 01784 211100
w: www.attenda.net

Business Critical 