



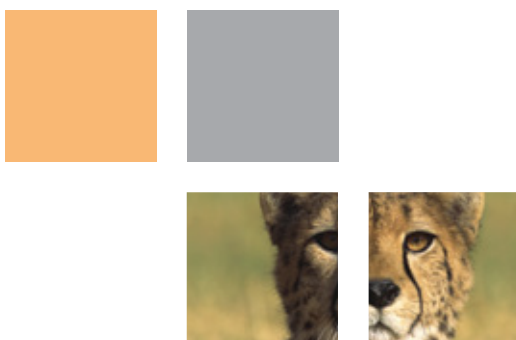
Infrastructure as a Service (IaaS)

IT Agility in a constantly changing world

In today's constantly changing world, your IT must adapt to align with changing business needs. You need agility at both strategic and operational levels. To be successful you must demand the highest quality of service with guaranteed availability, performance and security from your critical IT resources.

Cloud computing extends much further than data centre consolidation and server virtualisation, combining virtualisation technologies with advances in CPU capacity and greater bandwidth availability to create a new model for delivering computing resources. It enables enterprises to achieve the benefits of increased efficiency, enhanced agility and reduced cost for the IT infrastructure, by adopting new technologies, transitioning from physical to virtual assets and adapting existing IT best practices, to a new dynamic world.

Cloud computing has the potential to alter the way that IT applications and infrastructure are deployed. It is the realisation of a real-time consumption model, where enterprises pay only for what they consume, with rapid provisioning of resources as needed, completely transparent to the application and its users.



What does Cloud computing mean for you?

Attenda RTI is a unique blend of a highly available and scalable Cloud computing platform with integrated Managed Services, enabling your organisation to match IT capacity with changes in business demand, to create unprecedented business agility. It provides flexible real-time access to a shared pool of computing resources – networks, servers, storage and services – delivering on demand IT with a pay per usage pricing model.

The Attenda RTI Cloud computing platform utilises virtualisation technology, delivering your IT infrastructure as a service, ensuring that it can respond on demand to changes in business need, without additional cost, delay or risk. Attenda RTI eliminates the need to over specify computing power up front and ensures you only pay for the computing power you need, when you need it.

Scaling with your business demands

- Immediately scale your IT up to 150% of your processor, memory, storage and bandwidth capacity to meet unpredicted business demands
- Reduce the need to design and pay for infrastructure on day one to meet a possible future demand, by being able to quickly add and deploy additional capacity only when needed

Increasing your business agility

- Quickly redeploy or reallocate unused resource – processor, memory, storage or bandwidth – to more critical tasks and applications
- Align your IT capacity to the demands of your constantly changing business requirements
- Combine Cloud resources with physical resources or other Cloud services to deliver a Hybrid Cloud solution

Assuring your service quality

- Leverage at no additional cost, a highly available and resilient infrastructure, protected against hardware, network and storage failures
- Increase your application availability with a proactive, industry leading monitoring, management and event correlation capability, combined with ITIL based service management approach

Future-proofing your IT infrastructure

- Benefit from a seamless upgrade path to the latest technology and avoid the continuous deploy, upgrade, replace cycle, with no costly and disruptive infrastructure replacement programmes
- Allow easy migration to and from the Cloud and move resources to the best platform for your business, meaning no lock-in to a single technology platform

'Attenda has proven expertise and in-depth skills in managing complex physical, virtualised and Cloud based IT infrastructures.'

Attenda

One London Road
Staines TW18 4EX
United Kingdom
t: 01784 211100
w: www.attenda.net

Reducing your capital costs and TCO

- Reduce Total Cost of Ownership (TCO) through improved operational efficiency, with a pay per usage pricing model that enables you to utilise only the capacity that you need, without over-provisioning
- Reduce CAPEX and speed time to value by minimising the need to over-specify deployments based on maximum capacity

Delivering Effective Disaster Recovery

Traditional disaster recovery solutions are costly, complex and frequently do not meet recovery objectives. Ensuring the fastest and most reliable recovery with traditional solutions requires full duplication of production infrastructure. Traditional recovery plans also require complex manual processes that are slow and prone to error. As a result, organizations find themselves unable to provide sufficient disaster recovery protection for more than a few privileged systems.

Attenda RTI provides site availability using a simple and consistent framework. The same framework can be used to protect hybrid solutions that span Attenda's public cloud and dedicated database resources; thereby eliminating manual and costly recovery tasks, and enhancing Business Continuity.

Delivering Infrastructure as a Service in a dynamic world

Attenda has proven expertise and in-depth skills in managing complex physical, virtualised and Cloud based IT infrastructures, delivering enterprise computing environments that are more responsive to business needs, with higher availability and instant provisioning. Our ISO 20000 certification reinforces our commitment to delivering the very highest service levels in IT Service Management, bringing you IT certainty. Our ISO 27001 certification reflects our world class processes and controls that ensure the highest levels of security for your systems and sensitive data.

We have made the investment in a high availability, scalable and high performing Cloud computing platform, with sophisticated ITIL based monitoring and management to ensure that your business is always on. Our Cloud services give you the complete confidence that your business has the availability, performance and security that it requires for its critical applications; and our continual investment in the Attenda RTI enterprise Cloud computing platform ensures that your investment remains current at all times.