

Sun and Attenda in Partnership

Delivering Always On Enterprise Virtualisation Solutions



Key Highlights

Companies

Sun Microsystems
Attenda Limited

Markets

Mid-market business enterprises across vertical markets including financial services, retail & distribution, leisure & hospitality, manufacturing, professional services, business services, central & local government, telecoms and high technology sectors.

Solutions

- Infrastructure Managed Service
- Real Time Infrastructure
- SAP Managed Service
- Web Applications Managed Service
- Exchange Managed Service
- Citrix Managed Service

Customer Benefits

- Flexibility & agility
- Scalability
- Fixed price IT
- Reduced Risk

Joint Sun & Attenda Clients

- Bauer
- BMI Baby
- Britannia Building Society
- Redcar & Cleveland Borough Council
- Doctors.net
- EMAP
- Xbridge



Why Sun & Attenda?

With a common vision for availability, performance, scalability and security, Sun and Attenda have formed a strategic partnership to deliver fully hosted enterprise virtualisation solutions powered by Sun SPARC Enterprise servers and Solaris.

Attenda has the proven expertise and in-depth skills in managing the applications and infrastructure of many of Europe's leading organisations, making sure that their vital business applications are 'always on'. Attenda's proven expertise and in-depth skills of managing virtual infrastructures ensures that your computing environment is more responsive to your business needs, with higher availability, instant provisioning and a more flexible disaster recovery solution.

Sun takes a comprehensive approach to the delivery of energy saving enterprise computing by combining innovative technologies with all of the economic efficiencies provided by virtualisation. Sun's virtualisation solutions combines Solaris, energy efficient Sun servers, storage and software that are proven to reduce IT costs and improved system utilisation.

Sun's highly scalable systems platforms provide industry leading performance, scalability, availability and security to meet the needs of the most demanding enterprise environments.

Together Sun and Attenda in partnership will help you to transform your IT infrastructure delivering increased business agility, through a highly available, more flexible & responsive infrastructure that supports your vital enterprise applications.

Why Sun Platform?

To get the full benefit of consolidation and virtualisation, your servers need to handle multiple intensive applications at once. Sun SPARC servers deliver the performance required to meet these challenges.

Why Sun SPARC?

Sun SPARC Enterprise servers are the ideal choice for consolidating and virtualising web-tier environments, smaller databases and large-scale enterprise applications alike. Sun SPARC Enterprise systems provide fine-grained control over the entire computing infrastructure and excel at powering the software virtualisation options in the Solaris operating system.

The new SPARC VI-based Enterprise servers offer unique mainframe-class partitioning for complete isolation and control, with the highest levels of utilisation.

Why Attenda Managed Services?

Most Enterprises rely on a combination of systems to maximise and maintain business efficiency and effectiveness. Today, it is hard to find an application within the enterprise that is not business-critical or that does not require 24 x 7 operational support.

Attenda is an IT service provider with the capability to take on the responsibility of operating and pro-actively managing your IT infrastructure. Whether it is virtualised or not, we can support your vital enterprise applications. ensuring the highest levels of availability, performance, scalability and security of those critical applications; irrespective of the physical location of the infrastructure.

With the Attenda Infrastructure Managed Service on Sun, We Can Deliver a More Dynamic, Efficient and Available Computing Environment

Most businesses want a more flexible and lower cost approach to delivering their IT and in today's uncertain times, require a better approach to disaster recovery.

Attenda's Managed Service provides the transformation and operational responsibility for your vital applications and infrastructure, leveraging virtualisation where appropriate to reduce the total cost of ownership - be it computing power, storage or network. The solution ensures that your infrastructure is more responsive to your business needs, delivering higher availability, instant provisioning and a more flexible disaster recovery solution.

With the Attenda Enterprise Managed Service on Sun, You Can be Confident your Enterprise System is always Available and Secure

Attenda's proven expertise and operational delivery excellence, coupled with Sun's platform scalability allows you to accelerate the pace of development of your Enterprise systems – SAP, Oracle, CRM, BI and others, providing you with business agility and enabling you to grow seamlessly - adding additional users, applications and hardware, whilst protecting your investment and lowering your risk.

Adopting Attenda's Enterprise Managed Service means that your in-house IT specialists can concentrate on developing IT to support business growth, knowing with complete confidence that their core Enterprise applications are always available and secure.

Complete Solutions from Partners you can Trust

Demand for IT services has led to rapid and uncontrolled expansion in data centre infrastructure. As a result, servers, storage, networking and software investments have become difficult to manage. Additionally, some 80% of data centres are constrained by limits in space, power or cooling.



Sun's approach to solving these challenges combines the most energy efficient systems on the market with outstanding virtualisation technologies that pool the data centre resources onto fewer systems for greater utilisation. Sun provides end-to-end virtualisation across the enterprise from workstations to servers to storage to networking – maximising utilisation, overcoming power and space constraints and reducing costs.

Attenda

Always On Managed Services

Attenda's approach to solving these challenges is to enable businesses to selectively outsource some or all of their data centre operation to Attenda.

Attenda has many years of experience in operating web-based technologies, enterprise applications and complex virtualised and physical infrastructures. Attenda is committed to operating business critical systems, ensuring that they are always on, and delivering IT certainty and business confidence.

Attenda's operational platform- Attenda M.O. is a carefully balanced mix of highly skilled people, appropriate technology and proven processes, the result of years of investment and an obsessive pursuit of operational excellence. It is shared across the entire client base, allowing each to benefit from efficiencies of scale and flexibility.

With Attenda and Sun Virtualisation Together:

- Increase agility
- Consolidate onto fewer servers
- Reduce cost and complexity
- Lower data centre costs
- Gain flexibility & scalability
- Manage risk
- Increase availability levels

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